

EUROPEAN UNIVERSITY OF TECHNOLOGY

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CHANGING THE SCALE

- About the revolution started by a speech by the French president Emmanuel Macron back in 2017
- About the h_da University of Applied Sciences changing its playing fields
- About European Higher Education Area trying to speak up!



European University of Technology



EUROPEAN UNIVERSITY INITIATIVE



A Speech

E. Macron's speech focused on the relevance and significance of the universities in Europe on a global scale



60 Alliances

After three rounds, 60 alliances are currently funded in order to seek, define and design a new type of university



A Call

The European Commission chooses a bottom-up approach and ask us how to build European Universities



A Mission

Having a clear understanding of the definition of a truly European institution of higher education, design programs supporting this definition and the vision of European citizenship

WHERE DO WE START FROM?

h_da in a nutshell

- Applied Sciences, Teaching and Research
- Strong links to the relevant industries
- Strong internationalization development
- Framed into German context
- Embedded within a federal state



- Established 1971
- 15,000 students – 12 departments
- 14% international students
- 80 degree programs at Bachelor, Master and Ph.D. levels

AND NOW WITH 8 EUROPEAN PARTNERS WE AIM AT

FINDING NEW PATHS

QUESTIONING WHAT WE
HAVE DONE SO FAR

DEFINING A TRULY EUROPEAN
UNIVERSITY



HOW DID WE START?

Teaching and program design

Curriculum mapping

Embedded mobility

Research

IT infrastructure

Governance



WHERE ARE WE?

Curriculum

9 MAPPING
JOINT DEGREES AS FIRST
STEPS

Research

EUROPEAN CENTERS
CREATED

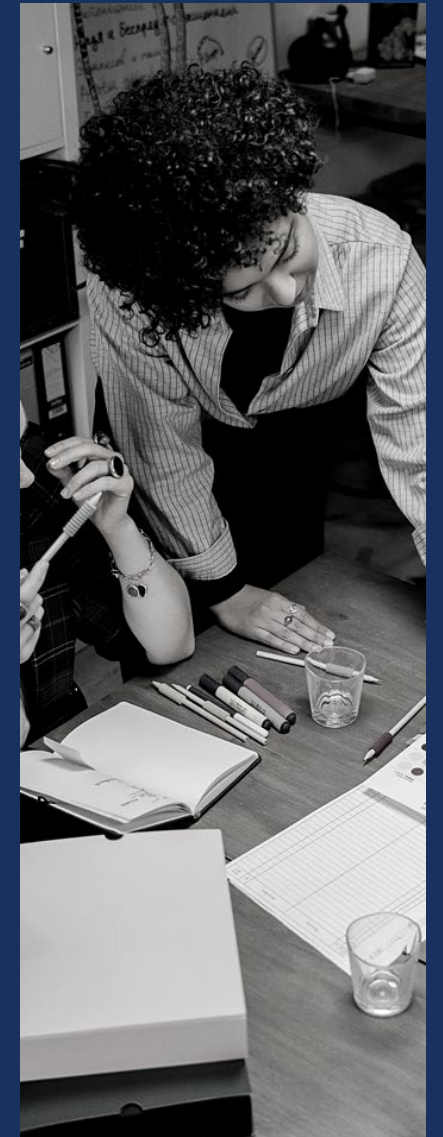
Governance

STEERING COMMITTEE

CREATION OF
SUPRANATIONAL
INFRASTRUCTURE

Mobility

MOBILITY OF STAFF
AND STUDENTS
INCREASED



WHAT ARE OUR PRINCIPLES?

A clear vision

- ★ Program diversity – No “copy cat”
- ★ Language and culture diversity – no “one fits all”
- ★ Diversity of the student’s academic pathway
- ★ Human centered technology
- ★ Global outreach



THANKS

for your attention

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